



**BUFETE MEJIA & ASOCIADOS**

**YOUR CENTRAL AMERICAN IP LAW FIRM**

HONDURAS, Costa Rica, El Salvador, Nicaragua,  
Guatemala, Belize, Panama, Dominican Republic

# Areas of Practice



## Trademark Law

Searching, prosecution, legal defense, enforcement and counseling on trademarks, service marks, trading names, slogans, designs, geographical indications, appellations of origin and other distinctive signs.

## Copyright Law



Our copyright practice involves registering and enforcing copyrights as well as counseling clients on a wide range of issues such as work for hire, fair use, renewal and termination of rights, with respect to literary works, unpublished literary works, pseudonymous works, software, musical works, phonograms, works of art, audiovisual, cinematographic or similar works.



## Advertising Law

We represent clients in advertising, marketing and promotion matters. Clients include name-brand advertisers, advertising agencies, production companies, advertising agency networks, talent payroll companies, media companies, technology companies, publishers, film studios, television networks, cable channels, leading trade associations, authors, musicians and celebrities.

## Regulatory Affairs

Cost-effective, fast and quality services in the registration of pharmaceutical products, foods and beverages, cosmetics, fertilizers, medical devices, natural products and veterinary products. We also have a strong environmental practice including assessment, procurement of environmental licenses and permits as well as risk management counseling on this area of law.



## Corporate Law



Our Corporate and Commercial Law group is unique in its origin. Different from mainstream corporate law groups, ours was born from our IP clients' need for corporate services. Our experience working with technical industries means that we have the capability to understand a company's legal needs from the inside out. We call this the "partnership approach".



## Patent Law

Searching, prosecution, legal defense, enforcement and counseling on patents, including portfolio management, licensing and technology transfer. We work closely with our clients to safeguard and strengthen their investment in research and development through the most suitable figure of protection. We handle patents in the chemical, biological, mechanical, pharmaceutical, electrical, electronic, textile, automotive, and computer arts fields.

## IP Transactions and Counseling

Thoughtful and insightful counseling on IP transactions. Due diligences for Mergers/Acquisitions, licensing of IP rights, audit of IP portfolios, negotiations of IP contracts and agreements, securing interests for IP rights. Counseling on data protection including the development of privacy notices in all its forms, ensuring proper use by our clients of collected information. Our **SPORTS LAW** practice provides individuals and sport organizations and federations with expert and timely counseling, negotiation, drafting and revision of agreements, including employment, sponsorship, marketing, advertisement, branding, image rights within printed and electronic media.



## Litigation

Different from many other IP firms, litigation is not just another “area of practice”. Our intellectual property litigation practice has been a cornerstone of the firm since its founding and we have a strong proven record of achieving successful results for our clients in litigation involving all aspects of our practice including patents, trademarks, copyrights, trade secrets, unfair competition and false advertising.

## Domain Names

Intellectual Property on the cyberspace is one of the most important aspects of many companies and individuals that we help to protect and enforce. We have a team of experts that handle domain registrations, renewals, transfers of ownership before the corresponding offices.



For more information about our firm,  
feel free to contact Us at:

## BUFETE MEJIA & ASOCIADOS

Intellectual Property Law, Related Contracts  
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## Collaborations & Papers on IP Laws

CENTRAL AMERICAN IP ONLINE BOOKLET  
- BMA / Bufete Mejia & Asoc. / Own publication

Honduras, El Salvador and Costa Rica chapters of THE BROWN BOOK (KLUWER MANUAL OF INDUSTRIAL PROPERTY)  
- Kluwer Law International

Honduran chapter of TRADEMARKS THROUGHOUT THE WORLD  
- Edward J. Fennesy (Thomson Reuters)

Honduran chapter of PATENTS THROUGHOUT THE WORLD  
- Henry D. Teegarden (Thomson Reuters)

Honduran chapter of GETTING THE DEAL THROUGH: TRADEMARKS  
- Law Business Research

Honduran chapter of GETTING THE DEAL THROUGH: PATENTS  
- Law Business Research

Honduran chapter of THE KATZAROV MANUAL ON INTELLECTUAL PROPERTY  
- Katzarov SA

Honduran chapter of INTELLECTUAL PROPERTY IN THE GLOBAL MARKETPLACE  
- Simenski Bryer & Wilkof (John Wiley & Sons, Inc.)

Honduran chapter of THE NEW ROLE OF INTELLECTUAL PROPERTY IN COMMERCIAL TRANSACTIONS  
- Simenski Bryer & Wilkof (John Wiley & Sons, Inc.)

Honduran chapter for LATINLAWYER REFERENCE INTELLECTUAL PROPERTY 2016  
- Law Business Research

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